

Sample lesson for teachers

Structure	Activity
Lesson plan	Starting a business: Financial coaching
Video reference	Financial coach4: Starting a business, challenges, mentors, tools and clients (Melissa Meagher) 9.52
Estimated duration	60 minutes
Concepts in video	<ul style="list-style-type: none"> • Why did you start your business? • What challenges are there starting a business? • How do you source clients? • Do you have mentors? • What takes up most of your day? • What tools do you use to market your business? • Is financial coaching reactive or proactive?
Themes	<ul style="list-style-type: none"> • Career • Business • Financial services
Aim/s	To encourage student engagement and discussion in financial service businesses, specifically the service of financial coaching.
Introduction	<p>Students discuss their initial understanding of the business of financial coaching, and how it may relate to teenagers and young people.</p> <p>Ask students to share their key points? Discuss.</p> <p>Show the video.</p>
Focus questions	<p>Discuss each of the questions. Consider using a Think-Pair-Share strategy.</p> <ul style="list-style-type: none"> • What were the key points? • What did you agree with? • What did you find interesting? • What would you like to know more about? <p>Repeat the video or sections of it, if needed.</p> <p>Following this discussion students list the advantages and disadvantages of starting a financial coach business. Discuss.</p>
Conclusion	Students contribute a summary of the key points from the discussion and offer a suggestion as to how this discussion may positively influence their future.
School partners	If your school has a local finance-related partner, consider inviting that person to talk with students about their financial service profession.